HUMAN-CENTERED ADOPTION OF ALIN THE MODERN HEALTHCARE AND LIFE SCIENCES **ENTERPRISE:** TRANSFORMATION AT THE CUSP OF THE 4TH INDUSTRIAL REVOLUTION

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ABOUT MATT LEWIS

FACULTY
WORLD ECONOMIC
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CO-CHAIR, ISMPP ARTIFICIAL INTELLIGENCE TASK FORCE, 2023-2025 FORMER GLOBAL
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Al OG, 20 years in field, machine learning in neuroscience /psychiatry

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MEMBER, AI EXPERT, TAYLOR AND FRANCIS

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EXECUTIVE FORUM
EDITORIAL BOARD

FORMER CHIEF AUGMENTED INTELLIGENCE OFFICER, INIZIO MEDICAL

Executive Lead, Mental Health and Wellbeing BERG

CLOSE YOUR EYES AND IMAGINE IT IS 1885



IT SEEMS CRAZY NOW, BUT 140 YEARS AGO, OUR FOREBEARS DIDN'T RUSH TO ADOPT ELECTRICITY













Electricity in Industry

Never before have the questions of economy and efficiency in production been of such importance as now in the industrial life of the country. This is true in the large plant at well as in the small thop. Electricity is proving the most effective agency in solving these various problems as they arise

Adequate Hillamination ... Meaning Increased Efficiency and Safety

Adequate illumination of shop and factory, carried out generally and applied directly at the bench or machine, means more rapid and accurate work, adding to the rate of output and reducing the louis from mutakes and poor workmanship. Modern, welldiffused illumination reduces enormously the chance for accidents to employee

Power Directly Applied-Alice Meaning Ratter Efficiency and Accident Resources

The direct application of electric power to the machine does away with shafting and belting and that constant and wasteful consumption of power which, irrespective of the work produced, gues on continuumly where other than the direct power application is employed. Further, the removal of belting and shafting fewers noise and dirt. reduces the tendency to industrial diverses, and removes a serious menace to the safety of the workers

Exhauming Labor No Langer Necessary

Another present day problem is the elimination of "the white man's burden" of the job without eliminating the job itself. To this end many devices have been recently developed. There is the industrial foor truck replacing the hand truck for terminals, cocks, and factories. Electric conveyors, vertical and horizontal, are available for every form of heavy package handling and transportation. There is even a portable conveyor for loading und or coal from the ground to the nearly truck, thus obviating another very exhaulting kind of labor. For every job there is a machine - electri-

Electrical Printation

If sanitary conditions are to exist in shop or factory, artificial ventilation must be provided. It is as important here as in the home of the office. Where industrial odors and fumes are created their removal is absolutely essential to the health and welfare of the workers. In this feature of modern industrial equipment, electricity plays a most important part

An Industrial Expension

The part electricity-this great "Servant of Industry" - is playing in every field of human endeavor will constitute one of the most important features of the Electrical Show at the Grand Central Palace, Lexington Avenue, 46th to 47th Street, from October 6th to 16th. The industrial displays, especially, will constitute an object non, and should be studied by everyone engaged in shop or factory production utever scale, large or small



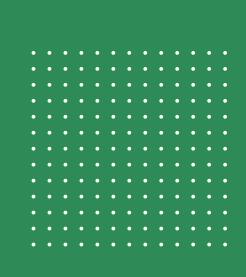


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NOW, IF YOU
WERE TO
RESIST USING
ELECTRICITY
(AT WORK, OR
AT HOME),
YOU'D BE THE
CRAZY ONE!





WHAT CHANGED?



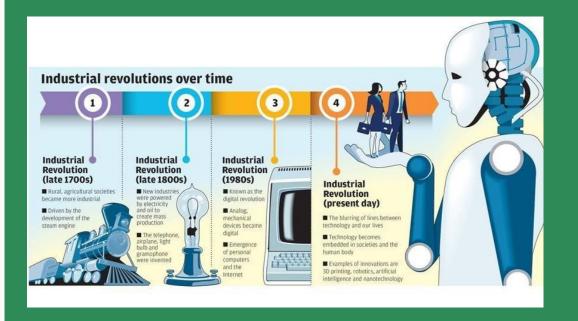
THE VAST MAJORITY OF
"ELECTRICITY PROMOTION"
INITIATIVES WERE TECHNOLOGYFOCUSED, NOT BASED ON HOW
HUMANS WOULD BENEFIT

"THE ONLY SOURCE OF HUMAN KNOWLEDGE IS EXPERIENCE"-ALBERT EINSTEIN





HARD TO
IMAGINE LIFE
WITHOUT
ELECTRICITY, A
NEW
INDUSTRIAL
REVOLUTION IS
UPON US



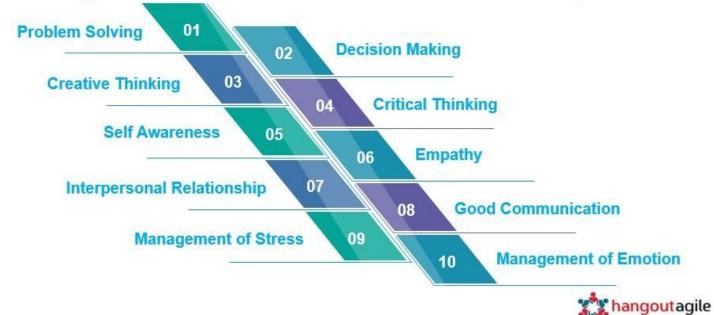
WHY AREN'T HEALTHCARE AND LIFE SCIENCES DOINGA BETTER JOB ADOPTING AI? "The adoption of generative artificial intelligence by modern enterprise is not digital transformation: IT'S HUMAN TRANSFORMATION"

CONOR GRENNAN
CHIEF AI ARCHITECT, NYU STERN
SCHOOL OF BUSINESS



What skills matter for humans in the age of AI?

Top 10 Life Skills Recommended by WHO

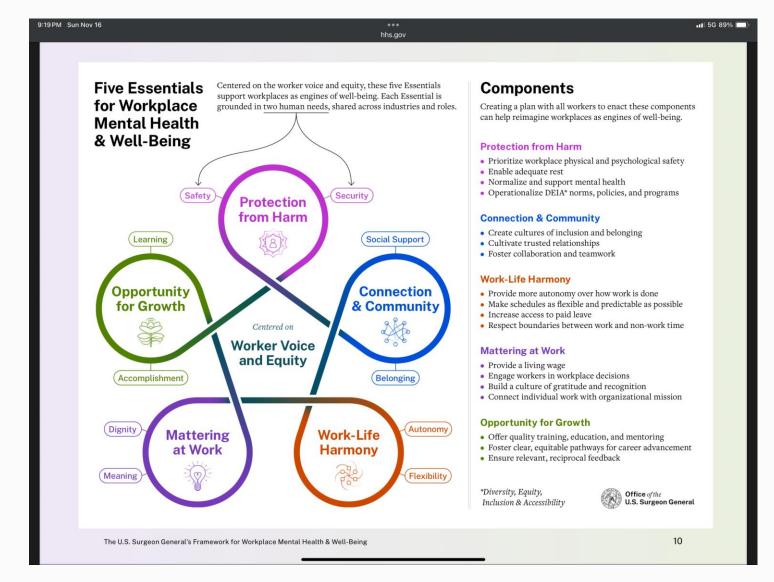




Knowledge Sharing across the Globe

Surgeon General's Report on Workplace

Mental Health



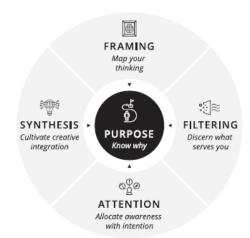


FIGURE I.1 The Five Powers of Thriving on Overload

we are keeping up with its ceaseless flow. Understanding our purposes for engaging with information shapes the *how* of our habits and daily practices.

There are six spheres of our life where we should consider our purpose for engaging with information: identity, expertise, ventures, society, well-being, and passions. The objective is not to come up with a fixed purpose. It is better to frame our information quests as journeys to help us refine our intentions and discover our path.

For many of us, the selection of our areas of expertise defines our career, life, and potential to contribute. As participants in society, we need to choose what news is relevant, who matters to us, and what we need to know to have a positive impact. In Chapter 1 you will consider your various purposes to guide you to an improved relationship to information and greater clarity on your path.

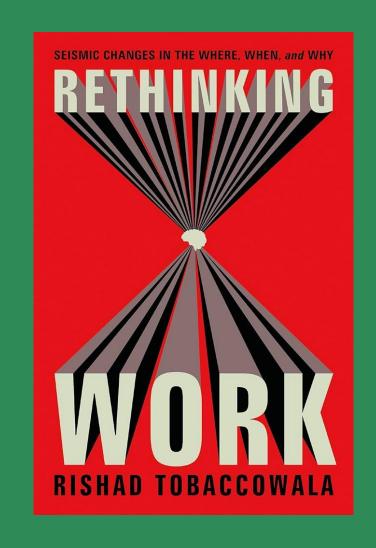
Not one of WHO's Life Skills, the Surgeon General's Workplace Priorities or Dawson's 5 forces are enhanced by traditional training, digital thinking of pilot-focused initiatives In addition, without experiential and affective considerations, it's just content, and either irrelevant or terrifying content at that In the age of AI, what matters most is: : augmenting your humanity, not trying to learn how AI works

"It is **HARD** to get a man to understand something when his salary depends on him not understanding it"

UPTON SINCLAIR AMERICAN AUTHOR, MUCKRAKER, AND POLITICAL ACTIVIST



WHAT DO WE NEED TO RETHINK?



This is not OPTIONAL. It is EXISTENTIAL

"By 2030, there will only be two types of companies,

1) enterprises that have FULLY TRANSFORMED THEIR PEOPLE WITH GENERATIVE AI 2) THOSE THAT HAVE GONE OUT OF BUSINESS"

PETER DIAMANDIS, FOUNDER, X PRIZE, SINGULARITY UNIVERSITY LLMental.ai





MINDSET

From Scarcity and Fear To...



The human "default mindset" wired into our brain 100,000 years ago is fear and scarcity. It's time for a mindset upgrade...

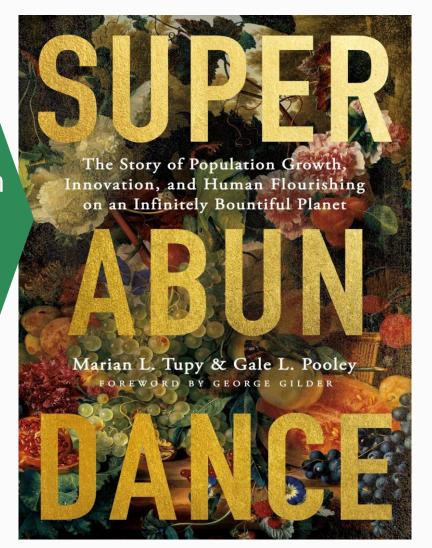
Peter Diamandis, Founder,
X Prize, Chairman of Singularity University

If the era of scarcity is ending, what replaces it?

GOAL

MINDSET

Now, we're entering a whole new world, and with it, a whole new set of hopes and possibilities.. a world of...



all things in moderation

too much of a good thing

drown in the sea of plenty



THE WORLD IS SO FULL OF WONDERFUL THINGS WE SHOULD ALL, IF WE WERE TAUGHT HOW TO APPRECIATE IT, BE FAR RICHER THAN KINGS."—ASHLEY MONTAGU

THE PROMISE OF ABUNDANCE



WHAT BENEFITS DOES ABUNDANCE ACCRUE FOR THE WORKER?

FROM SURVIVAL

TO THRIVAL



transfor mental Our Vision: Thrival > Survival

Hype/Talk →

Hope/ Awareness →

Help/ Action → Higher/
Transformation
→

Healthy /Thrival

- We help organizations convert 4IR disruption into measurable human capability growth
- Transformation should renew, not deplete
- Guided by our philosophy and repeatable, scalable humancentered frameworks
- Thrival>Survival

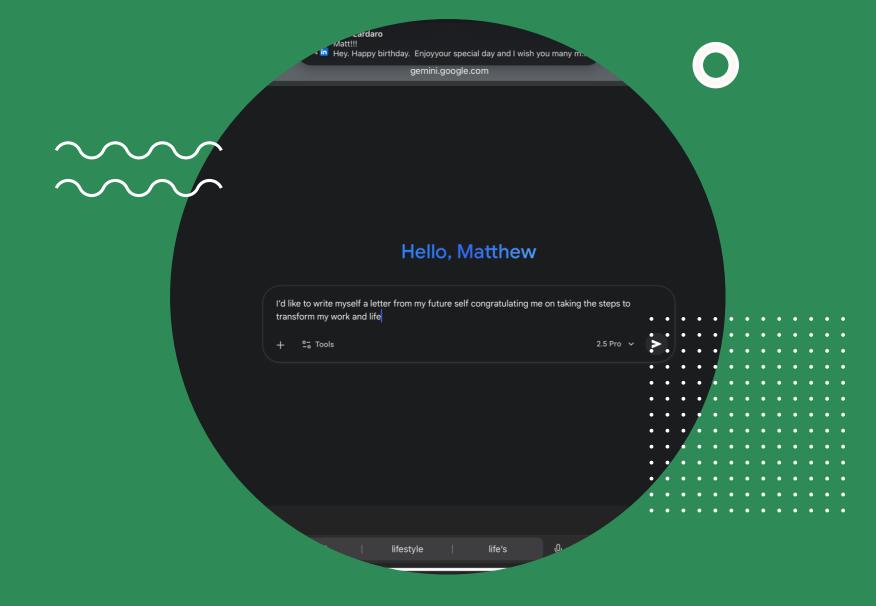
WHAT BENEFITS DOES
ABUNDANCE ACCRUE FOR
CLIENTS/PATIENTS/CUSTOM
ERS?

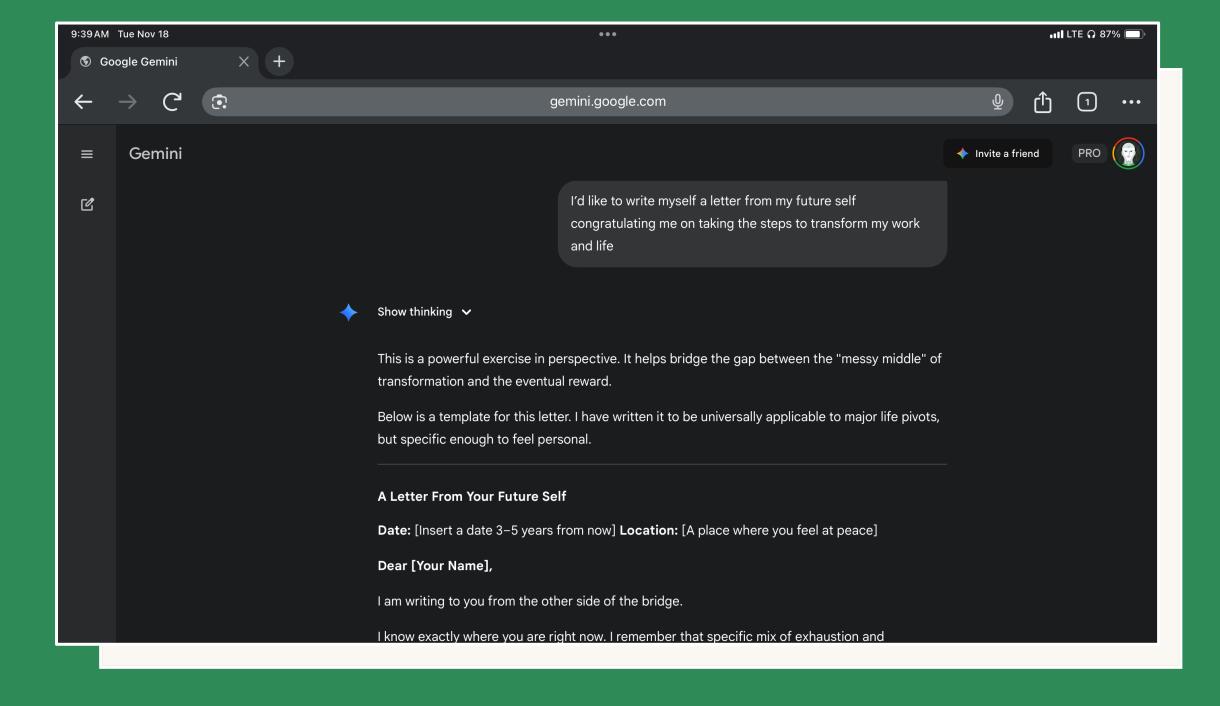
REDUCED DISEASE LOWER COSTS STRONGER RELATIONSHIPS

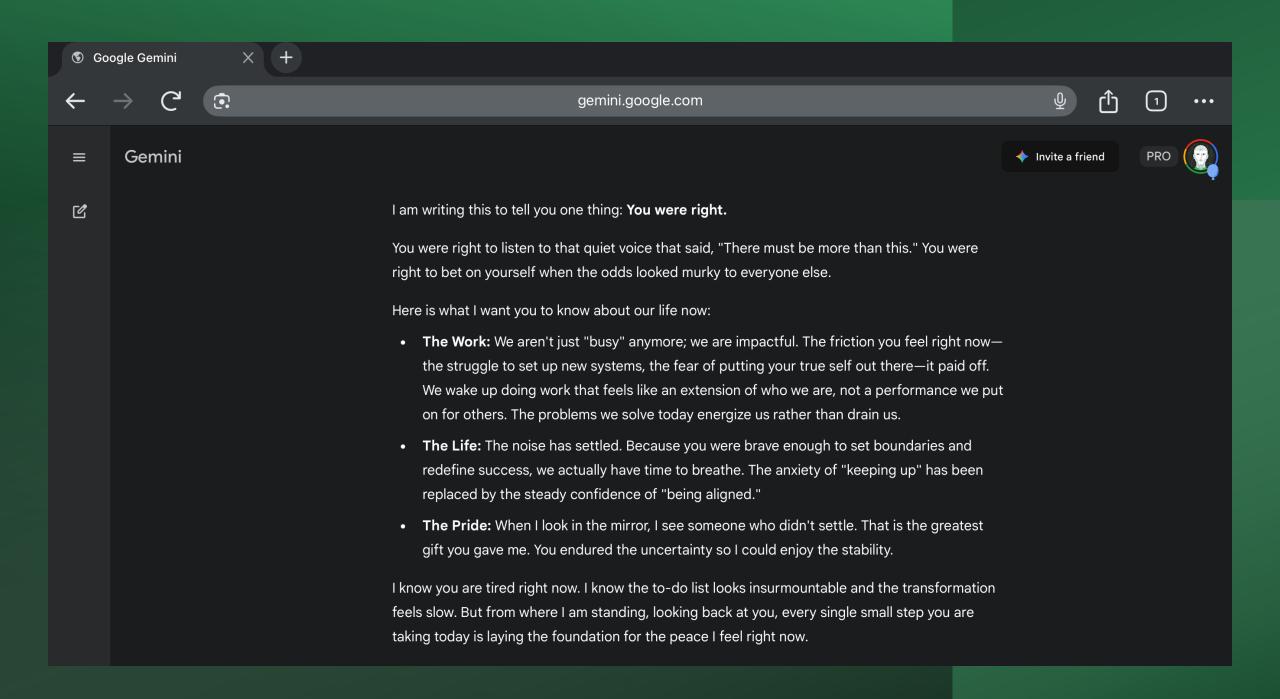


CLOSE YOUR EYES AND IMAGINE IT IS 18-28

LETTER FROM YOUR FUTURE SELF







ALL IS NOT LOST...KNOWING WHAT THE PROBLEM IS HALF THE BATTLE!

 Human-centered transformation in the age of Al is a synergistic solution that enables other ongoing initiatives to be thoughtful, effective, and sustainable

 It begins with an honest assessment of the workplace constraints, challenges, opportunities, and emphasizes psychology, social sciences, and the affective/experiential interventions that shift belief and behavior Thank You Questions?



Matt Lewis

Founder, CEO and Chief Augmented Intelligence Officer

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EMAI



LINKEDIN

